



Beach Shop

A TEES PLEASE COMPANY



(772) 245-8940

9128 B SE Bridge Road Hobe Sound, FL

www.hobesoundbeachshop.com

Volume 1 • Number 4 • September 2020

Hobe Sound Beach Shop's Turtle Times

Our History is a Treasure: Chapter One

The winds were howling, the rain was pelting down, the waves dwarfed the barkentine Reformation as it rocked uncontrollably in the threatening seas. The 25 souls on board were struck with terror when suddenly the ship was driven onto a reef and ultimately on the shore of Jupiter Island just north of the Jupiter Inlet near what today is known as "Hobe Sound."

All of the ship's party survived the shipwreck. The Reformation had left Port Royal, Jamaica on August 23, 1696 bound for Philadelphia, Pennsylvania. Although they were part of a convoy, during calm weather, the Reformation drifted and became separated, and on September 24th was struck by the sudden and relentless storm. On board was Jonathan Dickinson and his family, which included his wife, Mary, their six-month-old son, Jonathan, and his ten slaves. Dickinson's Journal shows a list of everybody on the Reformation that included the Commander (or Master) and the Mate of the Reformation, five sailors, "the Master's boy", "the Master's Negro", the Dickinsons and their slaves, Robert Barrow, a prominent Quaker preacher, Benjamin Allen, a "kinsman" of Dickinson, and Venus, "an Indian Girl".

Once the storm calmed, they began retrieving provisions and supplies from the wreck. Several of the party were sick, including the Dickinson infant, Robert Barrow, Benjamin Allen, and Joseph Kirle, whose leg had been broken a few days earlier in another storm. Within a few hours they were discovered by the local Jobe Indians (Dickinson spelled the name "Hoe-Bay"). The Jobes appropriated almost everything the shipwrecked party had brought out of the ship, and much that was still on the ship, although they showed no interest in the alcohol, sugar, or molasses. The Jobes made threatening gestures and called the castaways "Nickaleer", by which they meant "English." Dickinson and Robert Barrow, being staunch Quakers, persuaded the others to not resist the Jobes, but to put their trust in God to protect them. One of the crewmen, Solomon Cresson, could speak Spanish well, and they resolved to say that they were Spanish. The Jobes acted as though they did not believe them but may have been afraid of mistakenly treating Spanish nationals too harshly. The castaways indicated their desire to travel to Saint Augustine, but the Jobe Cacique (which



A view from the top of Water Street in the 1920s showing the Picture City water tower.

Dickinson spelled "Caseekey") wanted them to go to Havana, Cuba instead. Ultimately, they were permitted to travel north towards their destination.

According to Jonathan Dickinson's Journal, the first known written historical facts of the east coast of Florida, the castaways suffered many hardships and indignities as they finally were able to make their way up the east coast towards St. Augustine and their ultimate destination of Philadelphia, Pennsylvania.

Thus began the foundation of the colorful history of the lovely unincorporated village known today as "Hobe Sound." Hobe Sound is the anglicized form of the name of a village of Jaega, a Native American group that lived in the area before European settlement. The Spanish recorded the village name as Jobe or Jove. Jonathan Dickinson referred to it as "Hoe-bay" in his journal. Today it is pronounced Hobe (rhymes with robe) Sound.

Parts of Hobe Sound were included in the 12,000 acres of the Gomez land grant given by Spain to Don Eusebio in 1815 for "services to the crown." In 1821 Gomez sold 8,000 acres, including Jupiter Island to Joseph Delespine for \$1 per acre.

In the 1880s Hobe Sound became known for its successful Pineapple Plantations.

When Henry Flagler built his railroad along the east coast of Florida shortly after the turn of the 20th century it passed

continued on page 6 **1**

Chapter One

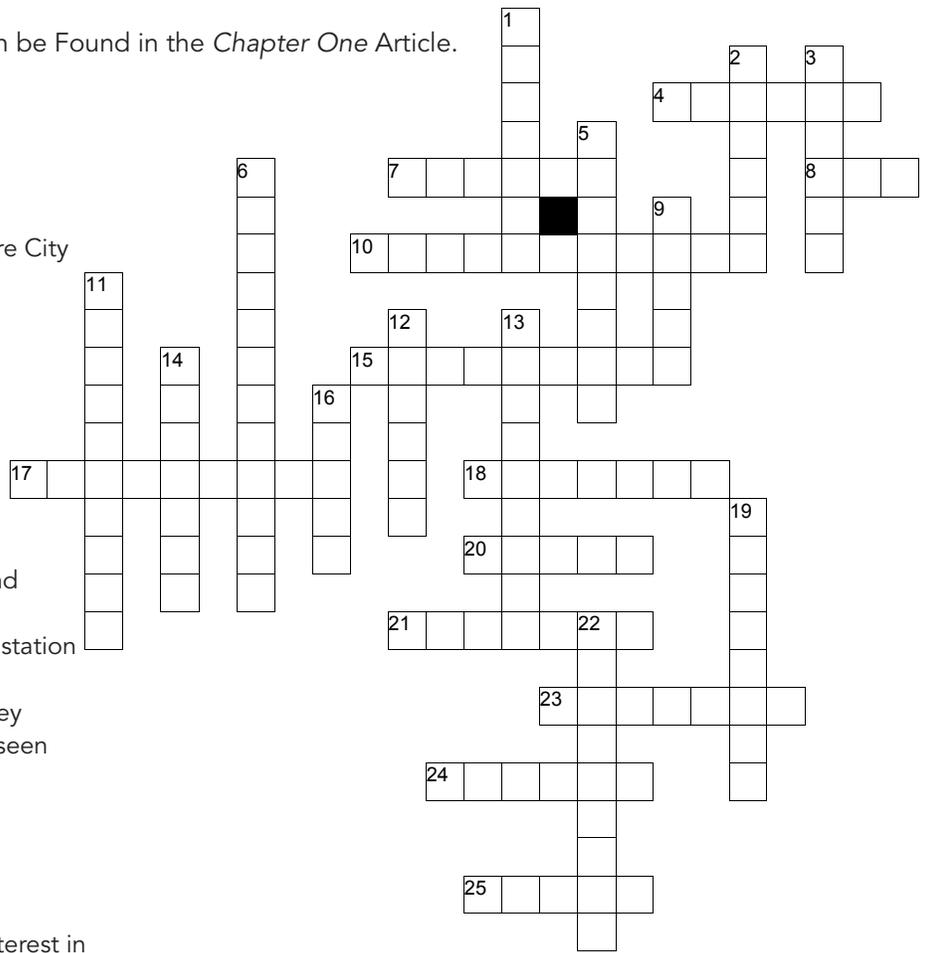
Hint: "All Answers Can be Found in the Chapter One Article."

Across

4. Jonathan Dickinson's Religion
7. Current name of the Picture City School
8. How many survived the shipwreck
10. Name of the ship Jonathan Dickinson sailed on
15. Major cause of the collapse of the dream for Picture City
17. Early Plantation crop in Hobe Sound
18. Head of the Jobe Indians
20. Name of the "Indian Girl" onboard the ship
21. Major local industry credited to the railroad
23. The castaways pretended to be what nationality
24. The Olympia Corporation planned to become a production center for making these
25. Name of land grant given to Don Eusebio in 1815

Down

1. Who built the railroad running through Hobe Sound
2. County where Hobe Sound is located
3. Diamond Transfer was once what type of gasoline station
5. Name of Jonathan Dickinson's son
6. Original destination of Jonathan Dickinson's journey
9. Street where Olympia City lamp posts can still be seen
11. Type of ship Jonathan Dickinson sailed on
12. Month Jonathan Dickinson started his journey
13. What did the Jobes call the English
14. Country that the convoy sailed from in 1696
16. The theme for Picture City was in what style
19. One of the items on the ship the Jobes took no interest in
22. Month Jonathan Dickinson came ashore after the big storm



Save the Date

The **Hobe Sound Beach Shop** is planning a special **MEN'S NIGHT EVENT**. This will be an exclusive event for husbands, dads, granddads, brothers, uncles, nephews, sons and boyfriends, to join us for a night of shopping. Much has been planned for this fun evening. Mark your calendar now so you don't miss out on this great opportunity.



THURSDAY NIGHT, DECEMBER 17, 2020 from 6:00 pm to 9:00 pm.

Refreshments will be served; gift wrapping will be available and more. Look for details in the next *Turtle Times* and on **Hobe Sound Beach Shop** social media.

Join in the fun on Tuesday's at Taste Restaurant

Have your favorite Taco while dining safely inside, outside, or take away.

These fun shirts from the Hobe Sound Beach Shop are for sale at Taste also!



Taste
casual dining

11750 SE Dixie Hwy
Hobe Sound
772-546-1129

How Much is Your Home Worth in Seconds?

There are many unique algorithms that by simply putting in your address, the formula which is based on information from public data will post a value of your home in seconds! How accurate are they? Most will be "within 10% of the selling price of the home." But automated valuations are only as accurate as the data behind them, so if the number of bedrooms or bathrooms in a home, its square footage, or its lot size are inaccurate or have been changed, the estimate will be off. If a 10% variance is the norm, a home that says it is worth \$400,000 and has a 10% variation has an \$80,000 difference more or less? I don't know about you, but to me that's not good!

Many Realtors use an automated valuation system as well. It's quick and easy, however, local knowledge of the community, location and future development are not taken into consideration when using a generic algorithm. It is crucial for a Professional Realtor to actually preview and inspect a home before establishing an accurate value of a home in today's market! Equipped with all the upgrades, appointments and features of your home, the Realtor will then provide a Comparative Market Analysis which is far better than an automated computer program.

When selling a home, the right price is important as the first exposure to the market is the most critical time. Priced too high will leave the home sit and sit, and the buyers then wonder why this home has been on the market so long. Is there a problem I can't see? Reducing the price a few times before it gets to its actual value makes it sell for even less than its actual worth. However, if priced right the first time the home will sell quickly for its best value.

The neighborhood or community where homes are of the same age, style and size usually has the most influence on the price of a home. Upgrades to the interior may have a competitive selling advantage, but only will sell for slightly more money. The Realtor professional will know the community and comparisons so that they can provide the true asking price range.

Just saying, call a Professional Realtor when you want to sell.

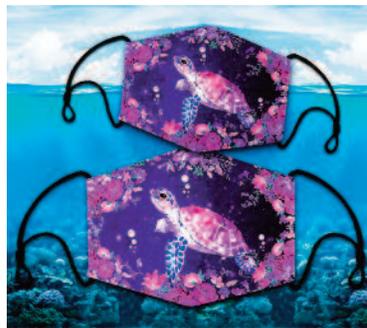
Submitted by Rich Otten, PSA, C2EX

The Keyes Company
5693 SE Crooked Oak Avenue
Hobe Sound, FL 33455
561-385-3715
richardotten@keyes.com



The Hobe Sound Beach Shop is featuring beautiful sea life themed masks

The masks are washable and include replaceable filters for long life and excellent protection.



We have matching adult and children's masks with these gorgeous beach life images.



Please stop by and see these in person along with our many other unique Hobe Sound items.



Looking for something different? We can also print your custom artwork on masks (while you wait) in our store!

Ancient Mariners

Among the great wonders of nature, surely the ability for life to move vast distances across our planet, often purposefully, is among the most fascinating and mysterious. Whether by land, air, or sea, millions of organisms make astonishing commutes from one place to another. Caribou walk over 700 miles a year, things as delicate as butterflies travel 3000 miles from Canada to Mexico, and the master-migrator of them all, the Arctic Tern, covers an astonishing 44,000 miles to get from the top to the bottom of the world and back every year. Given they can live 30 years, that's about 1.5 million miles.

Among the oceangoers, sea turtles also rank highly among those who really know how to get around, and hold the record for the widest-ranging members of the reptile and amphibian families. Given their life histories, sea turtles manage two types of long-range movements; the first as hatchlings and then later as mature adults, each with it's own set of challenges that requires a toolbox of instincts and behaviors to accomplish.

There are all sorts of movements that organisms can and do make, so it's important to first understand the meaning of the term migration as it is used in the natural sciences. As opposed to routine life and growth-supporting activities such as foraging or patrolling territories, migrations are characterized by the abandonment of those routine activities in favor of earnest movement toward a distant, pre-determined location. Whether to find food, reproduce, or both, the irresistible urge to migrate overtakes those that need to get to that faraway place, often never having been there before.

Like birds, sea turtles are not constrained by the punishing effects of gravity, so they have relatively easy access to enormous swaths of the globe. Sounds great, but it's easy to get lost out there! To meet the challenge, sea turtles are equipped with a navigation system that can detect changes in the Earth's magnetic field as they move from place to place. The magnetic field is of course what humans have used for a long time too, except we detect it through a compass. Turns out, the magnetic field also has a couple of other subtleties that the turtles pick up on; the first being the field's intensity at any location, and the second being the corresponding unique angle at which the field makes contact with the ocean's surface at that location. With those two pieces of information, the turtles can instinctively determine where they are in relation to a desired location, no matter how distant, and can very accurately navigate to that spot.

Those skills come in handy for the turtles both as hatchlings and adults, though for different reasons. The navigation system is first important in what we call the 'dispersal' phase of hatchlings after they enter the water. Most species, with the exception of leatherbacks and flatbacks, go through an open-ocean, way-far-away-from-land phase before they return to coastal waters as juveniles. In the open ocean, they rely on oceanic currents to power their movements, but make important directional adjustments of their own along the way to remain settled within optimal conditions. Though not a true migration, this is how North American sea turtle

Driven by instinct, a hatchling loggerhead turtle makes its way to the open ocean. Photo: L. Wood



hatchlings end up in the Mediterranean, and Japanese ones show up in California.

Later in life, adult sea turtles use their navigational skills to perform true migrations between foraging and nesting sites, which may be hundreds or even thousands of miles apart in the largely featureless, difficult-to-navigate seascape. The well-known story that turtles return to their natal beaches as adults certainly rings true (given some behavioral variability) and serves as the benchmark for the accuracy of their approach to navigation. At some unknown point in the development of the hatchling, it's location was recorded such that everywhere it may go for the rest of its life is some set distance and direction from that particular spot. As new locations are set (such as preferred foraging grounds), they can relatively easily move from location to location without wandering, thereby saving time and energy.

It's amazing how plants and animals make use of their environments to accomplish truly astonishing feats of skill and power, and we can look to our sea turtles for a deeper understanding of how organisms can adapt to overcome enormous challenges. Most certainly, sea turtles have proven through their 150 million-year-old journey through the oceans that they truly are nature's "Ancient Mariners".

Submitted by Larry Wood, Ph.D.

Research Coordinator
National Save The Sea Turtle Foundation
www.savetheseaturtle.org



Chapter One ANSWERS

Across

- Jonathan Dickinson's Religion. **Quaker**
- Current name of the Picture City School. **Apollo**
- How many survived the shipwreck. **All**
- Name of the ship Jonathan Dickinson sailed on. **Reformation**
- Major cause of the collapse of the dream for Picture City. **Hurricane**
- Early Plantation crop in Hobe Sound. **Pineapple**
- Head of the Jobe Indians. **Cacique**
- Name of the "Indian Girl" onboard the ship. **Venus**
- Major local industry credited to the railroad. **Tourism**
- The castaways pretended to be what nationality. **Spanish**
- The Olympia Corporation planned to become a production center for making these. **Movies**
- Name of the land grant given to Don Eusebio in 1815. **Gomez**

Down

- Who built the railroad running through Hobe Sound? **Flagler**
- County where Hobe Sound is located. **Martin**
- Diamond Transfer was once what type of gasoline station. **Texaco**
- Name of Jonathan Dickinson's son. **Jonathan**
- Original destination of Jonathan Dickinson's journey. **Philadelphia**
- Street where Olympia City lamp posts can still be seen. **Dixie**
- Type of ship Jonathan Dickinson sailed on. **Barkentine**
- Month Jonathan Dickinson started his journey. **August**
- What did the Jobes call the English? **Nickaleer**
- Country that the convoy sailed from in 1696. **Jamaica**
- The theme for Picture City was in what style. **Greek**
- One of the items on the ship the Jobes took no interest in. **Molasses**
- Month Jonathan Dickinson came ashore after the big storm. **September**

Earn Beach Shop Booty

Beginning October 1st the **Hobe Sound Beach Shop** is giving all of its loyal customers the opportunity to earn some real treasure!!

Come on in Matey and peruse the bounty of items available in the Beach Shop. See the amazing lines of Tommy Bahama, Pacific Legend and Cabana Life tropical wear, the unique eco-friendly merchandise and beautiful jewelry, from the gorgeous Dune Jewelry that features local Hobe Sound Sand, to the sea-inspired, sparkly creations and Cool Jewels with shark tooth necklaces and stylish bracelets and anklets, as well as mood rings. What else is featured in the **Hobe Sound Beach Shop**? Things you definitely need for a day at the beach like towels, boogie boards, protective hats, eco-friendly sunscreen, and more. And of course, there's adorable outfits for the little ones and souvenirs for remembering your special moments. For sure you're going to love the variety of colorful and unique protective masks in adult and kids sizes. Custom masks are also available.

Once you've made your purchase, you're on your way to accumulating the Beach Shop Booty. For each \$10 you spend you will receive a collectible Beach Shop Coin. When you have amassed a collection of 25 coins, bring them into the store and choose a beautiful collectible gift--a set of 4 mugs or 6 shot glasses with exclusive designs for Beach Shop Booty Loyal Customers.

But wait, there's more!! If you spend over \$100 in one shopping trip, you will receive a lovely little treasure chest in which to keep your coins as you collect them. When you turn in your 25 coins, you keep the treasure chest so that you can begin to pile up another booty for another gift. So come on in and start to "shake your booty."



Advertising Opportunity

The **Hobe Sound Beach Shop** is growing! Its customer base is broad and the **Turtle Times** is being widely distributed to visitors, residents and shoppers in the local area.

Rates are extremely reasonable. Your ad will appear in full color. For more details contact **Jan Otten, Managing Editor**, 772-245-8940 or jan@hobesoundbeachshop.com.

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Our History is a Treasure: Chapter One continued from page 1.

through Hobe Sound, gradually creating many opportunities including jobs, and the birth of tourism and related industries.

Elaborate plans were made for Hobe Sound by the Olympia Improvement Corporation during the land boom of the 1920s. Their goal was to create a town, in Greek style, where motion pictures could be produced. As the town developed, street names bore the Greek theme such as Zeus, Saturn, Mercury, Mars, Olympus, Venus, Pluto, and Athena. During the brief tenure of the Olympia Corporation, Hobe Sound was renamed "Picture City" and plans were presented for a movie picture production center to rival California's Hollywood.

The boom and the dream collapsed after the 1928 Okeechobee hurricane and the original name was restored, but street names remained as a reminder of that forgotten era in Hobe Sound's history. Some of the original cement lamp posts can be seen along Dixie Highway, though not lighted they too remind of us of that bygone time.

In 1924, a new schoolhouse in Hobe Sound was constructed. The Martin County Board of Public Instruction secured the use of the new school building from the Picture City Corporation and in October of 1925 the Olympia School opened. Designated as the "Picture City School" of Martin County it remained in use as a school until 1962. Today it is fully restored and is known as "The Apollo School." The foundation that was instrumental in its return to usefulness has raised monies for the project by donations and fun community barbecues and events. Today the building serves as a mini museum and is home to lecture series presented by local residents relating stories and facts about life in the area from days gone by.

Other mementos of the past are gone, including the ice plant, which was south of Bridge Road, and the old train station, which now refurbished, is an office located at the Polo Grounds

west of Federal Highway on Bridge Road. The Texaco station east of the Winn-Dixie plaza, no longer supplies gasoline but continues to serve the community as Diamond Transfer with car rentals and livery services and is still run by its founding family, the Diamond-Martins since 1934.

We have begun here to relate the history and background of this lovely community we call home. The next issue will continue recounting some of the history of this privileged location at the southern tip of Martin County that is surrounded by some of the most beautiful and unique natural areas in south Florida. Hobe Sound is an exceptional place to call home. To those of us who live here year-round we are incredibly grateful to be here. To those who come annually to stay during the gorgeous winter months, welcome, and let us together keep this community all that it is and all that it can be – Hobe Sound truly is what Florida was.



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Jonathan Dickinson State Park – Kimbell Education and Visitor Center

With the rainy season in full swing, vegetation is lush in the park. Most of the plants you will encounter in the park are native and play vital roles in their natural communities. Others are exotic species that have significant negative impacts on the ecosystems in which they are found. Exotic species are called 'invasive' when they have the ability to spread to new areas on their own, and negatively impact the areas to which they spread.

Why Fight Invasive Plants?

At first glance, there is nothing alarming about most invasive plants. In fact, some of these exotic plants were introduced through the ornamental plant trade because of their attractive flowers. So why should we seek to control and eliminate them?

Invasive plants displace and crowd out native plants. Wildlife that depend upon particular native species for forage find fewer food sources when invasive plants take over. Other animals require particular species of native plants for their life cycle, and their numbers can decline when these plants are not available. Invasive plants also alter the landscape in a way that can change the flow or retention of water or impact the way a given ecosystem responds to fire.

Problem Plants of JDSP



Rhodomyrtus tomentosa
Downy rose myrtle



Lygodium microphyllum
Old World climbing fern



Melinis repens
Natal grass

Park Efforts

JDSP employs one staff member entirely dedicated to the control of invasive plants. Additionally, the park hosts AmeriCorps Project A.N.T. volunteers each year, whose charge is to eradicate non-native plants from public lands. Under the leadership of the Park Biologist, this team goes to battle regularly with the park's unwelcome and damaging plants, using control measures from herbicide application to mechanical removal and prescribed fire.

What You Can Do

Make your outdoor space a refuge for native plants and the wildlife they support. Do your part to minimize the overall distribution of invasive plants in your community by engaging in native-conscious landscaping. Visit www.regionalconservation.org to learn how.

JD State Park • 16450 SE Federal Hwy, Hobe Sound, FL 33455
www.floridastateparks.org/jonathandickinson



AMATO'S RISTORANTE
 9042 SE BRIDGE ROAD
 HOBE SOUND, FL
 772-546-2220
 www.amatoshobesound.com

Amato's bills itself as "New Haven, Connecticut Style." Having never even been in New Haven, let alone sampled their cuisine that didn't mean much to me. I grew up in New York and dined in some pretty amazing Italian Restaurants. I've dined in Boston's famous North End, New York's "Little Italy" and in many Italian homes with friends. Amato's stacks up right there with the best of them.

Small and friendly, the kind of place where "everybody knows your name" they offer a full-service bar and ample seating at tables. In several visits this diner found the waitstaff to be friendly and knowledgeable. When asked, their descriptions and explanations are always spot on.

The appetizer list seems comparatively standard and priced fairly. The star attraction is a HOUSE SPECIALTY named PORTOBELLO PARADISE. A must have, it is large enough to share but too good to do so. A giant Portobello Mushroom is stuffed with eggplant, roasted peppers, onions and spinach. A balsamic glaze is just sharp and sweet enough to make this an excellent offering. (Paired with a small house salad it becomes a meal.)

Pizza? Did someone say pizza? Chef Amato and his staff have that down to a science. A careful balance of ingredients on an excellent crust, baked to golden perfection. Offered in one size, a sixteen-inch circle of pizza perfection. The choice of toppings and combinations are tempting, and many are unusual (Gulf shrimp with white sauce, basil and garlic?) Even clams casino in a white sauce! Along with the all-time favorites thought of as standard come from the kitchen better than expected.

Not to be missed are their Italian dinners, served with some of the best garlic knots you'll ever find. Their "daily chalkboard specials" are always intriguing, well thought out and superb.

A personal favorite is the Monday Night Lasagna Special. The portion is truly huge and delicious. Served with a salad or homemade soup and knots it is enough to get the most serious

couch potato up and out. All the sauces are freshly prepared and their marinara rivals the best Sunday Sauce an Italian Nona could simmer together.

A new feature is their own Vanilla Bean Confectionary desserts. Glorious looking cupcakes, brownies and treats to take home or enjoy with a hot coffee or after dinner liqueur.

A true neighborhood treasure, Amato's is open on Monday when many others are closed and closed on Tuesdays. Friday and Saturday, they are open for lunch.

Moderately priced and conveniently located on what will soon be "DOWNTOWN" Bridge Road, Amato's is not to be missed as you make dinner plans for yourself or with guests.

Submitted by Anonymous Restaurant Reviewer

It's here, and it's gorgeous!



FEATURING HOBE SOUND BEACH SAND!



Dune's Jewelry's patented designs are handcrafted in their studio by talented artisans who incorporate the highest quality materials from around the globe. Pieces currently in the **Hobe Sound Beach Shop** feature sand from our own Hobe Sound Beach or you can bring us sand or elements from your special place and we will have Dune Jewelry create your unique piece as a remembrance of an important place or moment in time.

Gold or silver, necklaces, bracelets, earrings and rings, Dune Jewelry offers a wide variety of styles to meet everyone's taste and budget.

We accepted delivery of our Dune Jewelry in mid-August, so be sure to stop in to see what all the excitement is about. Jan and Barb have each purchased a few pieces because we couldn't resist—and we love them.

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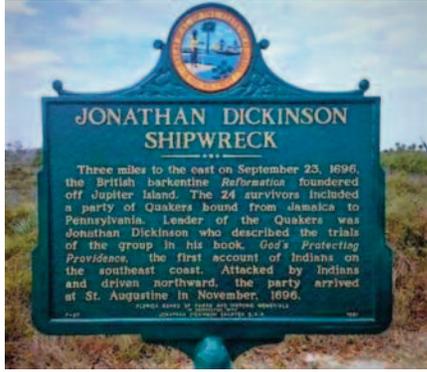
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9128 SE Bridge Road Hobe Sound, FL 33455



**Read about
Jonathan
Dickinson's
Shipwreck
and other
local history
on Page 1**

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SALES
Linda Perkins
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Priya Bhattar
SALES AND PRODUCTION

The Seaside Everything Guy

Barry McLaughlin

The Seaside Contributing Writers

Janet Kleine Otten
George Kleine
Rich Otten, PSA, C2EX
Larry Wood, Ph.D.
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STORE HOURS

Monday – Saturday
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Sunday 12:00pm-4:00pm




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**Check out
the cool
masks on
page 3**

Hobe Sound Beach Shop parking available in the rear during construction