



Beach Shop

A TEES PLEASE COMPANY



(772) 245-8940

9128 B SE Bridge Road Hobe Sound, FL

www.hobesoundbeachshop.com

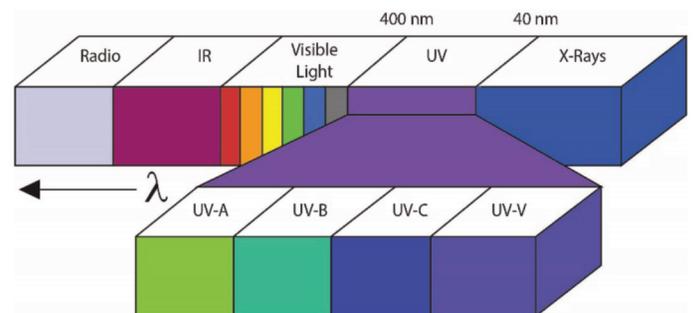
Volume 1, Number 1

Hobe Sound Beach Shop's Turtle Times

Shop Safe Shop Smart The Hobe Sound Beach Shop is the shopping experience you will make a priority as you return to a more normal lifestyle. You already know that The Hobe Sound Beach Shop carries the beautiful line of Tommy Bahama clothing as well as other tropical wear for adults and children. In addition, they feature clothing pieces by local artist, Dan Mackin. You can find lovely jewelry gift items, local souvenirs, and newly added ecofriendly items. These pieces include such things as flip flops from recycled materials as well as the very popular 4Ocean bracelets. There is so much more to see and explore when you come for a visit!!

But most important of all—The Hobe Sound Beach Shop will be the most hygienic and safe environment for your shopping pleasure and healthy lifestyle. They have added an ultraviolet light disinfection system to the showroom. Each evening when the shop closes the entire store and all of the clothing will be sterilized. When a customer tries on a piece of clothing it will not be hung back on the rack. It will be set aside and be specifically treated with the ultraviolet light system. The rest of the shop will be sanitized and then the clothing will be returned to the rack. You will not be trying on a piece of clothing that someone else tried on until it has been treated. Do you think Bealls does that? Do you think Macy's does that? Probably not. But your local **Hobe Sound Beach Shop** has your safety and health concerns uppermost in their desire to serve you and will see to it that your shopping experience will be unique in its collection of stock offered for sale as well as the healthy environment guaranteed to make you feel safe and secure when you visit their showroom.

What is this Ultraviolet Light Disinfection System? UV has been used for disinfection since the mid-20th century. It is used for drinking and wastewater treatment, air disinfection, the treatment of fruit and vegetable juices, as well as a myriad of home devices for disinfecting everything from toothbrushes to tablet computers. UV technology has advanced in recent years to become more reliable. The use of UV has recently grown within the healthcare industry to provide disinfection of room surfaces in addition to existing cleaning methods. The use of ultraviolet light for surface disinfection within research facilities has started to increase as well due to its ease of use, short dosage times, and broad efficacy.



UV has been proven effective against a broad spectrum of microorganisms. Viruses contain RNA or DNA and are thus susceptible to irradiation. Bacteria and fungi both contain DNA and are similarly vulnerable to UV light. Spores are also susceptible to UV. With the longstanding use of UV for disinfection, there is a plethora of information regarding dosages necessary to inactivate different microorganisms.

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Down at the Beach

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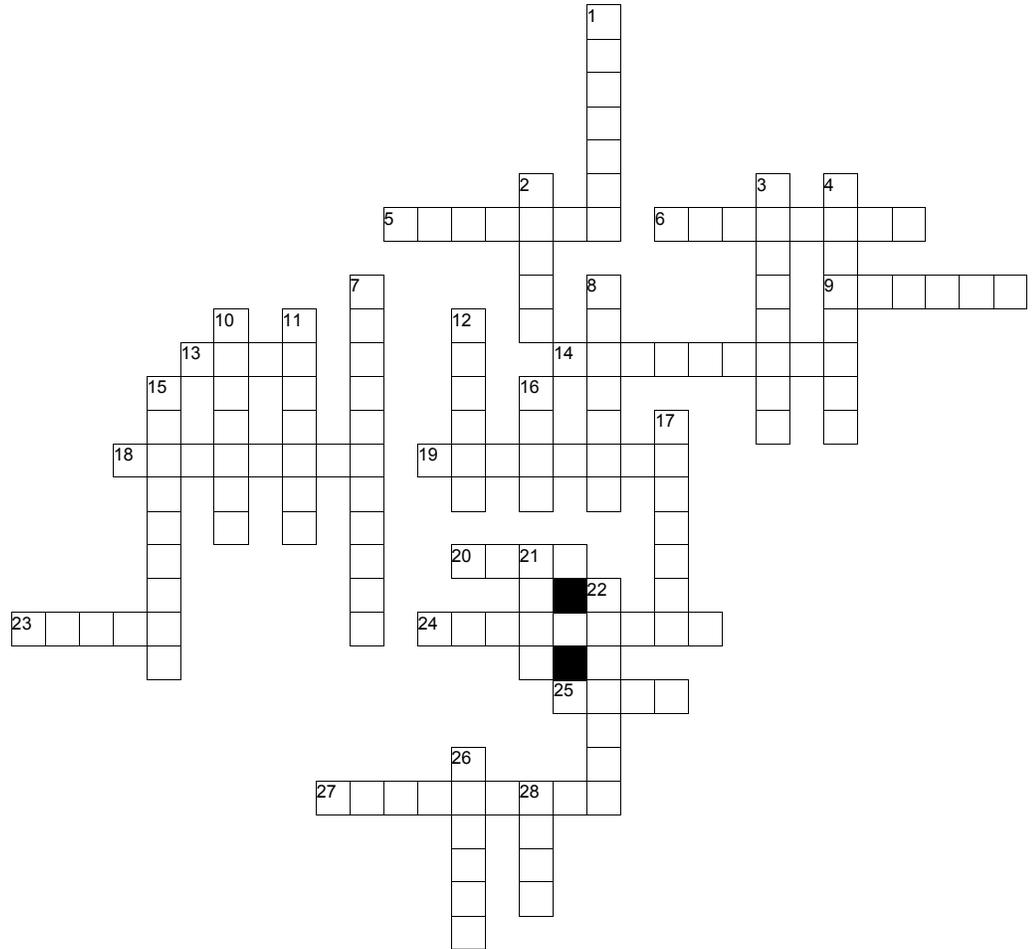
Larry Wood, Ph.D.

STORE HOURS

Monday-Friday 10am-6pm

Saturday 10am-4pm

Closed Sunday



Across

5. Skipper of the ship
6. Alone on an island
9. Set sail
13. Ankle Deep in the surf
14. Baby turtle
18. Find your way at sea
19. Favorite vacation spot
20. Top of the sea
23. Treasure from a shellfish
24. Nearby local beach
25. Rises and falls
27. He casts a line

Down

1. Heavy rainstorm
2. Enjoying life
3. Celestial Swimmers
4. Eventide
7. Lays eggs on the shore
8. Tasty shellfish
10. The sun comes up
11. She swims in the sea
12. Prepare fish for cooking
15. Gathered on the shore
16. Moves quickly
17. Fishing Bird
21. Like a garden beneath the sea
22. As far as the eye can see
26. Hunt for
28. Early morning fog

Here We Go

A new newsletter, *Turtle Times*, every 6 weeks. In addition to what's hot and what's happening in The Hobe Sound Beach Shop, look for Real Estate Trends and Updates; Sea Turtle Trivia; Hobe Sound Trivia; Local Restaurant Reviews, Scrumptious Recipes; and more.

The Hobe Sound Beach Shop is planning an exciting opportunity for shoppers to earn free Tee Shirts. Look for that soon! And for local businesses there will be opportunities for you advertise and send updates on your business.

Contact Jan Otten at 772-545-9493 or jan@hobesoundbeachshop.com

REAL ESTATE UPDATES

From National Association of Realtors 4/27/2020 As real estate pros find new ways of conducting business during a pandemic, home showings are on the rise.

While showings dropped between March 12 and April 12, data from the national showing service Showing Time shows that home showings have been on the upswing, with a 39% increase in the last two weeks. The uptick is likely due to virtual showings rather than in-person showings.

The largest increase in showings has been for homes priced \$300,000 to \$500,00 as well as those over \$800,00, according to Showing Time. Even in markets particularly hard-hit by the virus, like New York, showing numbers are increasing

“We’re seeing innovation coming out of pain, as agents have quickly embraced virtual showings to keep their business going,” says Michael Lane, Showing Time president. “More and more virtual showings are scheduled every day through our systems, signaling that many markets are responding to this innovation positively.”

Submitted by Rich Otten, PSA

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Sea Turtle Season is Underway

Each year, a virtual army of over 3000 volunteers, environmental professionals, students, and government employees combine their efforts to document the sea turtle nesting that occurs along Florida’s beaches. With over 800 miles of coastline where turtles are known to nest, this is no small accomplishment!

Nonetheless, these dedicated people do an amazing job of collecting the data that are critical to monitoring sea turtle populations.

There are three species of sea turtles that consistently nest on Florida’s beaches, loggerhead, green, and leatherback turtles. Of the three, loggerheads make the most impressive showing by far, often producing 60,000+ nests annually. These numbers are of particular importance because around 90% of the entire Atlantic loggerhead nesting population relies on the beaches of the SE United States, especially Florida, to produce the bulk of their next generation. The 2020 season is just getting underway! Leatherbacks started nesting in February this year, and the loggerheads have just begun. Green turtles usually hold off for a bit, so we won’t expect to see much from them until later May or June. It usually takes about two to three months for the eggs to incubate, so we’ll start seeing some of the early leatherback nests hatching sometime in late May.



Lately, there have been reports of increased nest counts related to beach closures. Recreational human activity on Florida’s beaches may alter the behavior of individual turtles from time to time, but doesn’t influence the population’s annual reproductive output, so there’s not much of a connection there. Either way, great to see the turtles are getting off to a good start this year!

Submitted by Larry Wood, Ph.D.

Research Coordinator,
National Save The Sea Turtle Foundation
www.savetheseaturtle.org

Notary Public Services now available at Hobe Sound Beach Shop

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UV-C provides residue free disinfection, so there is no concern over dangerous residues that need to be wiped down or neutralized after the disinfection occurs. The process is environmentally friendly in that there are no dangerous or toxic chemicals that require specialized storage or handling. Since no chemicals are added to the air/water, there are no process byproducts to be concerned with. The UV bulbs do not require special handling or disposal either, making the system a green alternative to chemical disinfectants.

Keeping the health and welfare of its customers and neighbors in mind, the staff at The Hobe Sound Beach Shop invite you come in, peruse the wide variety of



Units contain high-output UV-C bulbs to provide rapid disinfection of surfaces

products offered and enjoy a cup of coffee or glass of iced tea—all knowing that the environment is safe and healthy for you to spend a leisurely afternoon in a delightful atmosphere!!

For a more detailed description and data about Ultraviolet Light Disinfection visit www.clordisys.com

Down at the Beach ANSWERS

